



Tableau Analytics Maturity Model

Navigating your analytics journey

Every organization is on a unique analytics journey. Knowing where you stand on the Analytics Maturity hierarchy is crucial for making informed decisions and driving high-performance operations. Our Tableau Analytics Maturity Model offers a comprehensive assessment that helps assess your current position and progress towards your analytics goals. Our assessment breaks down the journey into five distinct phases: Adopting, Growing, Scaling, Supporting, and Leveraging.

Once we have determined your analytics maturity, our Analytics Maturity Model becomes a valuable roadmap for leading you through each phase and empowering you to unleash the full potential of your data. Let us help you navigate your analytics journey and accomplish your business objectives.

Assessment Categories:

- Current Analytics Position
- Prioritization of Objectives
- Requirements Gathering
- Success Measures
- Technology Portfolio
- Data Source Mapping
- Skill Assessment and Planning
- Findings/Outcome



Maturity Model Hierarchy

Leveraging

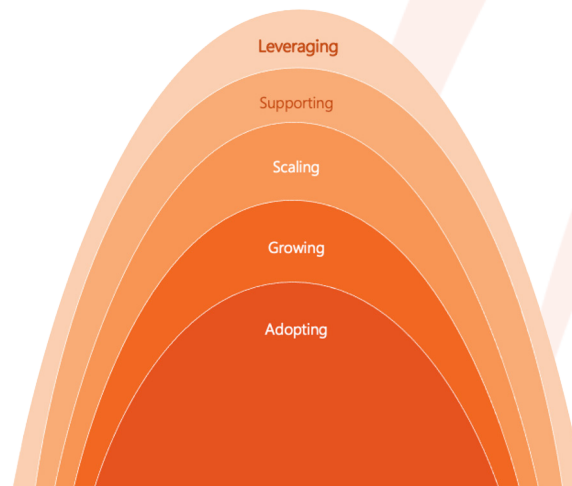
Seeking innovative ways to extract value from data, aiming to boost revenue, predict the future, gain a competitive edge or integrata data.

Scaling

Experiencing organic growth within the organization, while strategic leadership starts focusing on operationalizing the environment.

Adopting

Exploring the potential of Tableau to enhance system reporting and integrate multiple data sources.



Supporting

Teams and resources dedicated to supporting to the mature analytical environment within the organization.

Growing

Successful use-cases are expanding, involving identifying projects for scaling, and defining future budgets and project plans.

Get started today!

Contacts us at salesforce@argano.com to assess your current analytical environment and empower you to unleash the full potential of your data.

About Argano

Argano is the world's largest global digital consultancy exclusively connecting design and delivery for the transformation of high-performance business operations, extending our clients' commercial agility, profitability, customer experience, and growth. Learn more at www.argano.com.